

REFRAME FILM FESTIVAL

January 25 - 28, 2018

Why place an advertisement in the ReFrame program catalogue?

This year we celebrate the 14th year of ReFrame Peterborough International Film Festival, Peterborough's very own highly acclaimed documentary film festival. Advertisements are prominently placed in the festival catalogue, designed by a professional graphic designer and widely distributed both before and during the festival.

What are the advertisement options?

SIZE	DIMENSIONS	PRICE
1/6 page (business card)	8cm x 4.5cm	\$125
1/4 page	16.5cm x 6.5cm	\$250
1/2 page	16.5cm x 9.5cm	\$400
Full page	16.5cm x 20cm	\$700

How to submit your ad

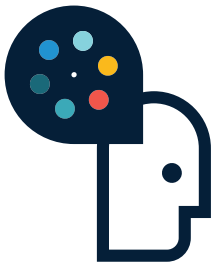
1. Fill in the attached form or go online www.reframefilmfestival.ca (Get Involved, advertisers)
2. Email info@reframefilmfestival.ca your advertisement in one of the following formats:

Formats

- a) TIFF or JPEG file 300 DPI resolution
- b) Illustrator EPS file with fonts outlined
- c) High resolution PDF with fonts embedded
- d) InDesign file for Macintosh with fonts and images (300DPI) included

3. Send payment to the address below or via e-mail transfer (info@reframefilmfestival.ca)

ReFrame, Film Festival
Box 895
Peterborough, ON K9J 7A2



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Full page

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\$700

1/2 page

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1/4 page

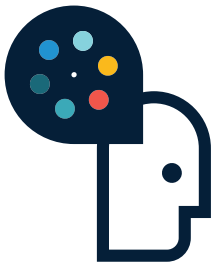
16.5cm x 6.5cm

\$250

Business card

8cm x 4.5cm

\$125



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Thank you for supporting the 14th annual ReFrame Peterborough International Film Festival.

To ensure we have the correct information for our program, please print clearly.

Name of organization or business _____

Address/postal code _____

Contact name _____

Contact phone # and email _____

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Your graphic and your payment must be received by October 16, 2017

Sorry, we cannot accept cash.

Please make cheque payable to: **ReFrame Peterborough International Film Festival**

Mail to:

REFRAME FILM FESTIVAL
P.O Box 895
Peterborough ON K9J 7A2

OR

E-mail transfer payment to

info@reframefilmfestival.ca
(please include the name of your organization in the note.)

My festival representative is _____ email _____

Questions regarding advertisements?

Contact Jay Adam, E. info@reframefilmfestival.ca | T. 705 745-3238 x400