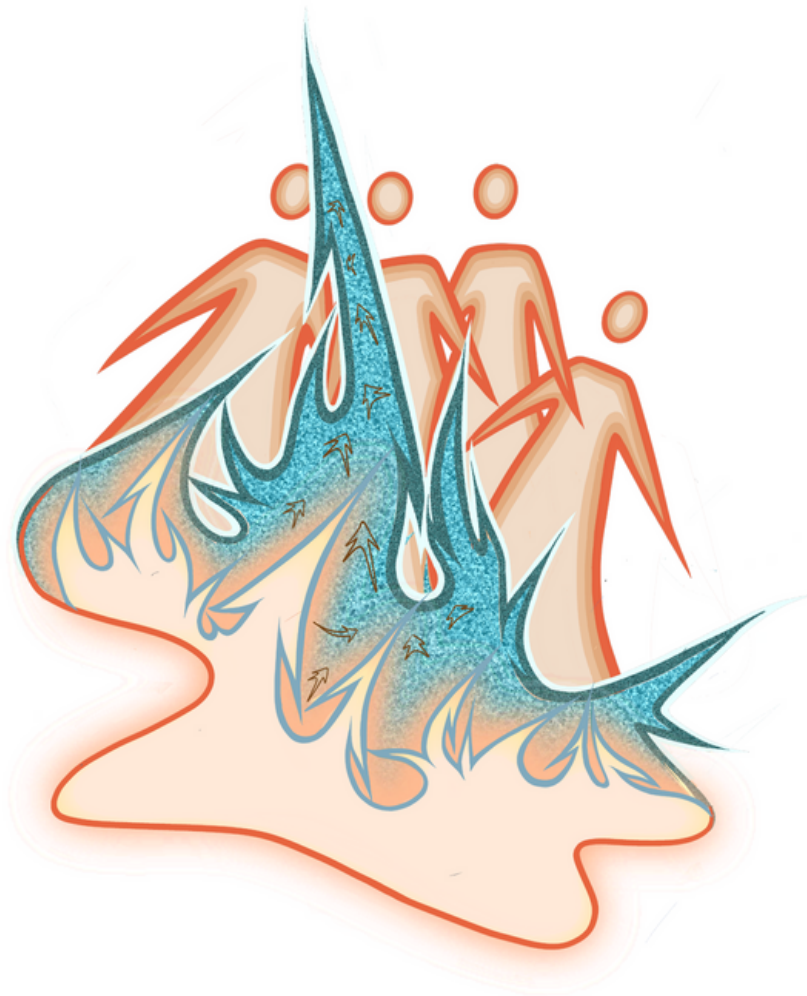
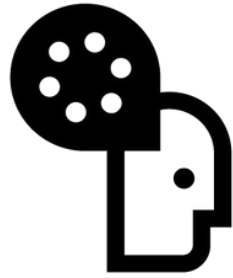
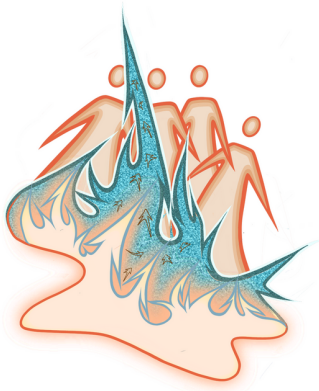


**REFRAME**  
**FILM**  
**FESTIVAL**



**2024**  
**SPONSORSHIP**  
**PACKAGE**



**REFRAME**  
**FILM**  
**FESTIVAL**

## **2024 SPONSORSHIP PACKAGE**

**ReFrame Film Festival is back, celebrating its 20th anniversary!**

For the first time in three years, we're thrilled to announce the return of our celebrated in-person festival experience, running from **January 25-28** in downtown **Nogojiwanong / Peterborough**. We're also pleased to be offering a full week of on-demand programs **streaming nationwide from January 29-February 4**.

Becoming a ReFrame Sponsor is a wonderful way to connect with our engaged audience (an average 15,000 viewers each year), and link your organization's great work with timely and important issues.

Since January 2005, ReFrame has been igniting the darkest time of year with illuminating documentary film and media art centred on social and environmental issues.

Please consider this an invitation for your organization to participate in the festivities as a ReFrame Sponsor!



## NEW THIS YEAR

ReFrame is offering three different sponsorship opportunities with tiered benefits. Choose the right option for your budget and outreach goals.

### TIER 1: SINGLE FILM SPONSORSHIP (1 Feature Film or Bundle of Shorts)

**Sponsorship commitment : \$500**

Benefits: Logo on pre-roll of matched film; linked listing on sponsors page of website; listing in printed program

### TIER 2: FILM PACKAGE SPONSORSHIP (Package of Themed Films)

**Sponsorship Commitment: \$1500**

Benefits: Logo on pre-roll of every matched film in package (average 5 films [features or bundles of shorts]); logo on film package page in printed program; listing in program; linked listing on sponsors page of website

### TIER 3: FEATURED EVENT SPONSORSHIP (Opening Night, Friday Feature, Saturday Feature, or Closing Night) *\*limited availability*

**Sponsorship commitment: \$2000**

Benefits: guaranteed wider reach/larger audience; logo on single pre-roll slide as "event sponsor;" live acknowledgement from stage as event sponsor; tags on social media for event coverage and recognition in event media coverage; linked listing on sponsors page of website; listing in printed program

### PLEASE NOTE:

**TWO FESTIVAL SPONSORSHIPS** are available for leading sponsorship of ReFrame 2024 as a whole. If you are interested in a tailored Festival Sponsorship with expanded benefits, please contact ReFrame Executive Director Kait Dueck at [info@reframefilmfestival.ca](mailto:info@reframefilmfestival.ca)



## **BECOME A REFRAME SPONSOR IN 3 SIMPLE STEPS:**

**1** Consider which of the following film categories best fits your organizational or business mandate:

Education, Science and Technology; Environment and Climate Change; Feminist Issues; Health, Mental Health and Ability; Indigenous Rights; International Human Rights; LGBTQ2SIA+ Rights; Local and Regional; Youth and Aging

**2** Choose a sponsorship level that best meets your budget and outreach goals: single film, film package or featured event

**3** Let us know your film category preferences, and any relevant information about your organization that will assist us in making the best selections for you by filling out the [2024 Sponsorship Form](#)

### **PLEASE NOTE:**

E-transfers can be made to [partners@reframefilmfestival.ca](mailto:partners@reframefilmfestival.ca); cheques to ReFrame Film Festival, Box 895 Peterborough ON, K9J 7A2

**SPONSORSHIP COMMITMENTS ARE DUE BY FRIDAY,  
DECEMBER 15TH, 2023 AT 5 P.M.**

If sponsorship isn't the best way for you to support ReFrame this year, please consider a [tax-deductible donation](#); gifts of \$20 or more are eligible for a charitable receipt.

