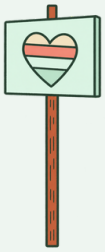
REFRAME FILM FESTIVAL

2027 SPONSORSHIP OPPORTUNITIES

A Community Celebration of Documentary Film and Media Art



Support a festival our community loves. Reach thousands of people who look forward to ReFrame all year long.

Each winter, 15,000 people gather at ReFrame to discover bold new documentaries from down the street and around the world.

Film sponsorship connects you with audiences at one of the region's most respected cultural events. It's a visible way to show that you value local arts and culture and want them to thrive.

ReFrame returns **January 28–31** in downtown Nogojiwanong / Peterborough. The festival continues **February 2–7**, with a selection of films streaming on demand across Canada.

We invite you to **sponsor a single film or a themed collection of films**. Sponsorship puts your logo on screen before the films you support and gives you a presence in our printed film guide and on our website.

Individuals are also warmly invited to sponsor a film, whether to support the arts, mark a special occasion, or honour someone whose life or work connects with the story on screen.

Sponsorship Options

Connect with ReFrame audiences by sponsoring a single film or a themed collection. Both options give you visibility on screen, in the printed film guide, and on our website.

	Single Film Sponsorship	Film Collection Sponsorship
Film match	One film aligned with your interests	A group of films (~6) that explore a shared theme
On screen	Your logo before your sponsored film	Your logo before every film in your collection
On our website	Your linked logo on our partners page	Your linked logo on our partners page
Sliding-scale contribution	$350–$950	$1000–$3000
In the printed film guide	Recognition alongside your sponsored film and on our sponsorship page	Your logo alongside the films in the collection and on our sponsorship page

Choose a contribution that fits your budget and goals. We know a small business may have a different budget than a larger sponsor, so we offer a sliding scale. If you have capacity, please consider the upper end of the range. Every sponsorship helps bring outstanding documentaries to our community and keep the festival accessible.

Interested in a larger sponsorship? We can tailor a package around the audiences you'd like to reach and the kind of recognition that would be most valuable to you.

To explore what's possible, please contact Executive Director Kait Dueck at info@reframefilmfestival.ca

Become a ReFrame Film Sponsor

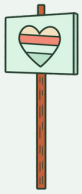


1 **Choose your sponsorship level.** Decide whether you'd like to sponsor a single film or reach audiences across a themed collection.



2 **Tell us what you're looking for.** Share why you're sponsoring, which film themes interest you, and how you'd like to be recognized.

CLICK HERE to Open the Sponsorship Form



3 **Send your payment.** Please send your contribution when you submit your form. Once we've received both, we'll use what you've shared to find a film or collection that fits your interests.

Payment Methods

With your payment, please be sure to include your invoice number or your group's name and what the payment is for.

E-transfer (preferred)
partners@reframefilmfestival.ca

PayPal
info@reframefilmfestival.ca | @ReFrame

Cheque by mail
ReFrame Film Festival
Box 895
Peterborough, ON K9J 7A2



Please submit your form and payment **by December 31, 2026 at 5PM**. Looking for another way to reach festival audiences? **Place an ad in our beloved printed film guide**. You can also support ReFrame with a **tax-deductible charitable donation**.